

Privacy Policy

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1. INTRODUCTION

Thank you for choosing to be part of our community at Hangzhou Tewe Mars Technology Co., Ltd. (“we,” “us” or “our”). We take your privacy seriously. This Privacy policy (“Privacy policy”) describes how and why we might collect, store, use, and/or share (“process”) your information when you install and/or use “AI Song&AI Music Maker –SongAI” software application for mobile devices (the “App”, “our App”). The App’s title may vary in countries other than the U.S. and is subject to change without specific notice. Our Privacy Policy applies to all users, and others who access the App (“Users”). For the purposes of the General Data Protection Regulation (GDPR), we are the data controller, unless otherwise stated.

Please read the following Privacy Policy, for information regarding the ways your personal information may be processed, carefully. When you use the app you acknowledge that you have read, understood, and agree to be bound by these terms.

2. CALIFORNIA PRIVACY RIGHT

The California Consumer Privacy Act of 2018 (CCPA) notice applies to "Consumers" as defined by the law. If you are a resident of California, you have the following rights, in addition to those set forth elsewhere in this Privacy Policy. You may request, no more than twice in a twelve-month period, for the period that is twelve months prior to the request date:

- a) The categories of sources from which personal information is collected;
- b) The purpose for the processing of user personal data;
- c) The categories of personal information that are collected;
- d) The categories of third parties with whom we may share your personal information;
- e) The specific pieces of personal information that we have collected about a particular user, provided that the data given in the request is reliable enough and allows us to identify the user.

PERSONAL INFORMATION

In accordance with the CCPA, personal information does not include aggregate or de-identified information.

SHARING

The way how your information can be shared is described below.

The third parties that process user data are all service providers using such information in accordance with our contractual agreements and for business purposes.

OPT-OUT

If you don’t want us to process your personal information anymore, you may opt-out by contacting us through aisongclub@gmail.com. Please note that the App may not function

properly without certain essential data. In such cases, we will advise you to uninstall the App.

THE VERIFIABLE CONSUMER REQUESTS

To submit a verifiable consumer request for access, portability, or deletion of personal data, contact us at aisongclub@gmail.com and include the phrase "CCPA rights access" in your request. You should be prepared to:

- Provide sufficient information that allows us to reasonably verify you are the person about whom we collected personal information or an authorized representative;
- Describe your request with sufficient detail that allows us to properly understand, evaluate, and respond to it.

Some personal information we maintain about Consumers is not sufficiently associated with enough personal information about the Consumer for us to be able to verify that it is a particular Consumer's personal information. As required by the CCPA, we do not include that personal information in response to Verifiable Consumer Requests. If we cannot comply with a request, we will explain the reasons in our response.

We will make commercially reasonable efforts to identify Consumer personal information that we collect, process, store, disclose, and otherwise use and to respond to your California Consumer privacy rights requests. We will typically not charge a fee to fully respond to your requests, but we may charge a reasonable fee, or refuse to act upon a request, if your request is excessive, repetitive, unfounded, or overly burdensome.

We try to respond to a verifiable consumer request within forty (40) days of its receipt. If we require more time, we will inform you of the reason and extension period in writing. Please note that we are only required to respond to two requests per customer each year.

EQUAL RIGHTS

Nothing in the way we deal with your request shall be interpreted as discrimination, which means that we will not set up different pricing or products, or different levels or quality of services for you, if you choose to exercise your rights. However, in some circumstances, we may not be able to provide services if you choose to delete your personal information from our records.

DISCLOSURE OF DATA

We affirm that we do not sell your personal data to third parties.

3. INFORMATION WE COLLECT AND PROCESS

Categories of Information That Can Be Processed

We collect and process various types of information to ensure the proper functionality of the App and to provide the services you request.

Functional Information

This category of information is essential for the effective performance of the contract between you and us, and for the full functionality of the App and the services you request. This includes:

Activity Information: After configuring the relevant settings on your device, we may have technical access to your camera or camera roll to analyze the photos you capture or upload through the App. We do not collect, store, or use data from your camera roll unless you specifically upload or share such data. We may also access your geolocation data, with your consent, to offer results that are more accurate and relevant to your search requests.

Content Information: This includes images sent to the App through its basic or extended functions. We may share these files and their metadata with third-party services that provide search-by-reference engines. It's your responsibility to ensure that uploaded images do not contain personally identifiable information or sensitive data.

Contact Information: This comprises the name, email address, and any other content included in the email when you contact us via email or a support form. This information is collected, stored, and processed by our cloud storage provider, DigitalOcean, LLC. We utilize this information to respond effectively to your inquiries, fulfill your requests, and carry out the services you request.

User Content: In compliance with our Terms of Use, you may dispose of, use, share, or otherwise exploit your User Content. Any use of User Content is at your sole risk, meaning you assume and bear all risks and responsibilities associated with your use of User Content. We engage third-party service providers, including OpenAI, L.L.C., to process and create AI-generated User Content. For more details about the privacy practices of OpenAI, L.L.C., please refer to Sections below.

Information that is processed automatically

We use third-party automatic data-processing technologies (such as advertising or analytics tools) to analyze specific information sent by your device via our App, based on your consent. Several integrated advertising or analytics tools (refer to Section 5 for details) initiate automated processing of your personal data. This includes profiling, which refers to any form of automated processing of personal data used to evaluate certain aspects of you, particularly to predict or analyze factors like your personal preferences, interests, behavior, location, or movements (see the list of data described below for more details). Once you grant our App permission to track your activity, the processing of information through automatic data-processing technologies commences immediately. You can withdraw your consent at any time (please refer to the opt-out options in Section 9 below).

We may also process certain information about your device and your user behavior based on our legitimate interest. We use this information to improve our App and to enhance the user experience. This information falls within the categories of data described above in the subsection "Information That Is Processed Automatically." It is generally non-personal,

meaning it does not, on its own, allow for direct association with any specific individual. We may access this information only in an aggregated form.

Device details

When you use a mobile device such as a tablet, phone, or smartwatch to access our App, certain details about your device are reported, including "device identifiers." These device identifiers are small data files or similar data structures stored on or associated with your mobile device, uniquely identifying the device but not the user. These device identifiers enable generalized reporting and the provision of personalized content and ads by third parties.

What Data Can Be Processed:

Information About the Device Itself:

Model and manufacturer, type of your device, operating system and its version, screen size, screen density, orientation, device memory usage, audio volume, and battery status.

Information About the Internet Connection:

IP address, timestamp and duration of sessions, speed, browser type, mobile carrier, network provider, and network type.

Location-Related Information:

Language setting, time zone, neighboring commercial points of interest, IP address, and the country code, region, state, and city associated with your SIM card or device.

Other Device Identifiers:

E.g., user identifiers (if set up by the App's developer).

– Information About the Applications:

Name, version, and API key (identifier for application). Properties of our App can be reported for automated processing and analysis. Several services also record the list of applications and/or processes that are installed or running on your device.

– Cookies and Similar Technologies:

Cookies, pixels, web beacons, and scripts may be used when you use the App. A cookie is a text file containing small amounts of information, downloaded to your device when you access the App. This file is sent back to the server each time you use the App, enabling us to operate more effectively. For example, we can determine how many users access specific features within our App and which articles or ads they click on. We use this aggregated information to understand and optimize your usage of our App, improve our marketing efforts, and provide content and features of interest. We may also ask our partners to serve ads or services to the App, which may utilize cookies or similar technologies.

– Log File Information:

Log file information is automatically reported each time you make a request to access the App. This information can also be provided when the App is installed on your device.

– Analytics Tools:

These automatically record certain log file information, including the time and date when you start and stop using the App, as well as how you interact with the App.

– Ad-Related Information:

Data might be reported about the ads you view, including the date and time a particular ad is served, whether the ad was clicked or led to a "conversion" event, the content of the ad, and the type and placement of the ad.

– In-App Events:

Analytics tools automatically record your activity information when using our App, such as in-app purchases, tutorial steps, taps, scrolls, screens visited, leveling up, payments, custom events, progression events, and methods of limiting the processing of user data.

Certain information may be automatically provided to analytics or advertising services and generally falls outside our control; therefore, we cannot be responsible for the processing of such information. Please be aware that some services engage in personal data profiling and may obtain information related to your personality and/or device using technologies that are beyond our scope of responsibility. In cases where your user ID is linked to your Facebook account, Facebook may associate your device information with categorized data that has already been recorded in its databases (e.g., your age, gender, or other demographic indicators). We do not control, supervise, or guarantee how third parties process your personal data that may be collected by their own means, not through our App. Any requests for information regarding the disclosure of your personal information should be directed to such third parties (see Section 5).

Payment Information

For the handling of in-app purchases, which includes billing, processing, and securing your personal information, we rely solely on our trusted e-commerce providers. These providers are responsible for the safe and secure processing of this information in compliance with applicable data protection laws. This processing forms an integral part of the contract between you and us. We do not have access to your credit or debit card information. You may access the applicable "in-app" purchase rules and policies directly from the respective app stores.

4. THE PURPOSES OF PROCESSING YOUR PERSONAL DATA

We are continuously striving to improve our App, and for that reason, we use your information for the following purposes:

Availability of Our Services: We utilize both functional information and automatically processed information to provide you with the requested services.

Improving Our App, Testing, and Monitoring Effectiveness: The information that is automatically processed helps us understand user trends and behaviors, detect potential failures, and identify technical issues. This assists us in operating, protecting, improving, and optimizing our App.

Interest-Based Advertising and Targeted Content: We may use automatically processed information for marketing purposes to display ads that may be of interest to you based on your preferences. We provide personalized content and information to you, which can include online ads or other forms of marketing.

Communication with You: We use the information we have to communicate with you through newsletters, for instance, to send you marketing notifications, gather your feedback on our App experience, and inform you about our policies and terms. We also use your information to respond when you contact us.

Fraud, Spam, and Law Enforcement – Prevention Measures: We aim to keep our App free from spam and fraudulent content to ensure you have a safe and enjoyable experience. We may use your information to prevent, detect, and investigate fraud, security breaches, potentially prohibited or illegal activities, protect our trademarks, and enforce our Terms of Use.

We will notify you of any changes to Section 4, "The purposes for processing your personal data," by updating this Privacy Policy accordingly.

5. HOW WE MAY SHARE YOUR INFORMATION

We will share information about you in accordance with this Privacy Policy or based on a specific "in-time" privacy notice that we may provide at the time of data collection.

We only partner with third parties who assure us of applying the necessary technical and organizational measures to protect your personal data. However, we cannot guarantee the security of any information transmitted from the App directly to any such third party. We are not responsible for any accidental loss or unauthorized access to your personal data due to the actions or negligence of third parties.

We will not rent or sell your personal data to any third parties. However, we may share specific types of information, such as log files, device identifiers, and location data, with third-party organizations that provide automatic data processing technologies for the App. We do not control or influence these third parties' tracking technologies or how they may be used.

Furthermore, we may share certain data, such as cookie information, with third-party advertising partners. This enables third-party ad networks, among others, to deliver targeted advertisements that they believe will be of the most interest to you.

We may engage the following third-party service providers to provide us with the necessary infrastructure for the delivery and improvement of our services:

Google Analytics. Google Analytics is a web analytics service provided by Google, Inc.

Address: Google, Google Data Protection Office, 1600 Amphitheatre Pkwy, Mountain View, CA 94043, USA, Privacy Help Center. Privacy Policy of Google Inc.;

Google Firebase. Google Firebase is a mobile and web app development platform that offers several integrated features such as a mobile app server, analytics tools, app promotion and monetization tools provided by Google, Inc. Address: Google, Google Data

Protection Office, 1600 Amphitheatre Pkwy, Mountain View, CA 94043, USA, Privacy Help Center. Privacy Policy of Firebase;

Please note that some of these companies may be located outside the European Union (EU), in countries that do not ensure an adequate level of protection for your Personal Data. In such cases, we comply with the strict conditions required for the transfer of Personal Data from EU member states to other countries. We do so by using Standard Contractual Clauses (SCCs) adopted by the European Commission to ensure that your Personal Data is adequately protected, or by relying on other mechanisms that are compliant with the General Data Protection Regulation (GDPR). If you wish to review the relevant SCCs, links to them are provided below:

Google Analytics. Transfer to the USA and Singapore is based on Google Ads Controller–Controller Data Protection Terms and Google Ads Data Processing Terms;

Google Firebase. Transfer to the USA and Singapore is based on Google Ads Controller–Controller Data Protection Terms and Google Ads Data Processing Terms;

Facebook Ads. Transfer to the countries specified here based on the Data Processing Terms and Facebook European Data Transfer Addendum;

Google Ads. Transfer to the USA and Singapore based on Google Ads Controller–Controller Data Protection Terms and Google Ads Data Processing Terms.

OpenAI, L.L.C. OpenAI is AI-generated content provider provided by OpenAI, L.L.C., 3180 18th Street, San Francisco, CA 94110, Attn: contract-notices@openai.com. <https://openai.com/privacy/>, <https://openai.com/policies/sharing-publication-policy>, <https://openai.com/policies/service-terms>, <https://openai.com/policies/data-processing-addendum>, <https://openai.com/policies/coordinated-vulnerability-disclosure-policy>, <https://openai.com/enterprise-privacy>, <https://openai.com/policies/usage-policies>, <https://openai.com/policies/service-credit-terms>, <https://openai.com/policies/plugin-terms>, <https://openai.com/terms/>

In case you want to learn more about these services and their privacy options, including opt-out options, please consult the corresponding websites and privacy policies. We are not responsible for any unauthorized usage of your personal data by the above-mentioned third parties in violation of our instructions.

We may provide links to third-party websites/services in our App, or you may access the App from a third-party site. We are not responsible for the privacy practices of these third-party sites or services linked to or from our App, including the information or content contained therein.

To incorporate certain YouTube content and features into the App, we use the YouTube Data API Service as well as the IFrame Player API. Specifically, certain audiovisual and other YouTube Content is available for viewing via the App. By using our App, you are automatically agreeing to be bound by the YouTube Terms of Service. As our App integrates with some YouTube API Services, we may share your information with Google.

For more details about the categories of information that may be collected and used by Google, as well as the legal basis for such collection and use, refer to the Google Privacy Policy. For further information on how Google can use information shared by your device when you use our App and how you can manage such information, please visit the provided link.

We may disclose your personal information if required for specific reasons, in the public interest, or in other unforeseen circumstances:

As required by law;

When we have a good-faith belief that disclosure is necessary to protect our rights, ensure your safety or the safety of others, investigate fraud, or respond to a government request.

6. INTERNATIONAL DATA TRANSFERS

We operate internationally and provide our App to users around the world.

We may transfer your personal information to countries other than the country in which the data was originally collected for the purposes described in this Privacy Policy.

For example, if you are located outside of the United States, we may transfer your personal information to the United States. The countries to which we transfer personal information may not have the same data protection laws as the country in which you initially provided the information. When we transfer personal information across borders, we take into account a variety of requirements that may apply to such transfers.

If you are located in the European Union or other regions with laws governing data processing that may differ from United States law, please note that we may transfer information, including personal information.

This means that your personal information can be transferred to a third country, a territory, or one or more specified sectors within that third country, or to an international organization where data protection and confidentiality regulations may not provide the same level of protection for personal data as your country does.

Specifically, we may transfer personal information from the European Economic Area to: Countries that the European Commission has deemed to adequately safeguard personal information,

Pursuant to the recipient's compliance with standard contractual clauses (often referred to as Model Clauses) or Binding Corporate Rules,

Pursuant to the consent of the individual to whom the personal information pertains, or

As otherwise permitted by applicable EEA requirements.

For the purposes of data storage, we resort to the services of hosting organizations. We take your privacy seriously and, therefore, encrypt your personal data, when possible, before sending it to the hosting organizations for the purposes of its storage.

By using the App, you agree that we may transfer your personal data to any third country, a territory, or one or more specified sectors within that third country, or to an international organization.

7. HOW LONG WE USE YOUR PERSONAL DATA

We retain your personal information for as long as is necessary for the provision of services through the App and to comply with our legal obligations. If you no longer want us to use your information that we physically access and store, you can request that we erase your personal information and close your account.

Some data may still be stored for a certain time period (but not longer than is required for the stated purposes) if the information is necessary to comply with legal obligations (such as taxation, accounting, or auditing) or in order to maintain safety and data backup settings, prevent fraud, or other malicious acts.

8. EXERCISING YOUR RIGHTS

You have certain rights regarding your personal information that are applicable under data protection laws. You have the following options in relation to your personal information that was collected:

Data access and portability. You may request access to your personal information and receive copies of it.

Change or correct data. You have the right to ask to correct, change, update or rectify your data, if you cannot update data by yourself through your account.

Data retention and deletion. The user data is retained for as long as your user profile is in existence or as it is needed to provide the relevant services. However, specific retention times can vary based on context of the processing performed. You have the right to ask to delete all or some of the personal data that is held about you.

Restriction of processing. Under certain circumstances, you may request the right to limit the ways in which your personal information is used.

When your personal information is processed automatically you may object to such processing in some circumstances. Where your personal information is processed for direct marketing purposes, you may ask to stop processing your data for these direct marketing purposes. In order to exercise your right please contact the third party services listed in the Section 5 of this Privacy Policy to learn how you can object to processing your data. Most of them have clear instructions on their privacy pages, functional API or other options.

You may contact us at aisongclub@gmail.com to exercise any of the rights described above. Please note that we can only guarantee the rights mentioned above with respect to the information that we physically access and store.

9. HOW TO OPT OUT

Opt-Out of Marketing Tracking

Third-party service providers use personalized ads based on your interests. If you want to opt out of this option, please follow the instructions below:

Choose the option "Limit Ad Tracking" on your iOS device in Settings > Privacy > Advertising. For additional information, please visit: Apple Support.

You can also visit YourAdChoices for the same purpose.

Please note that when you opt out of certain interest-based advertising, you may still continue to receive contextual ads based on other non-personal information, such as ads related to the content of other digital products you are using.

Opt-Out of Location Data Processing

Third-party service providers use your precise location data or street-level location information. If you want to opt out of this option, please follow the instructions below: For iOS 14 or later: Turn Location Services off for the applicable product via the menu Settings > Privacy > Location Services. Then select the applicable app and set the "Share My Location" status to "Never". For additional information, please see: Apple Support.

10. HOW WE PROTECT PERSONAL INFORMATION

Another important point for us is the security of your personal information. We follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it.

We take measures to protect personal information from loss, misuse, and unauthorized access, disclosure, alteration, and destruction, taking into account the risks involved in the processing and the nature of the personal information. We endeavor for your personal data to be encrypted with strong encryption algorithms, including hashing where possible.

Despite these measures, however, we cannot and do not guarantee that information will be absolutely safe from interception or intrusion during transmission or while stored on our system, or otherwise, and you provide information to us at your own risk. If you have any questions about the security of our App, you can contact us through the email or contact form provided below.

11. CHILDREN'S PRIVACY

We do not knowingly collect or solicit any personal information from children under 16. Our App is not intended for children under the age of 16 (or the age required by applicable jurisdiction to comply with local laws). No one under the age of 16 may provide any personal information to the App. If you are under 16, do not use or provide any information on this App or through any of its features, nor provide any information about yourself, such as your email address. If you believe that we may have any personal information from or about a child under the age of 16, please contact us. Please note that if we learn that we have collected personal information from a child under age 16 without verification of parental consent, we will erase that information as quickly as possible.

12. UPDATES TO THE PRIVACY POLICY

This Privacy Policy is updated regularly. We reserve the right to update this Privacy Policy to reflect changes in our practices and services. When we post changes to this Privacy Policy, we will also update the "last updated" date at the top of this Privacy Policy. Continued use of the Services after such an update constitutes acceptance of such updates. We may provide additional forms of notice of modifications or updates as appropriate under the circumstances. We recommend that you check this page from time to time to inform yourself of any changes in this Privacy Policy.

13. HOW TO CONTACT US

If you have any questions related to this Privacy Policy, please feel free to contact us at aisongclub@gmail.com.